

THE MOST CLINICALLY STUDIED ENHANCED ABSORPTION CURCUMIN IN THE WORLD!



CuraPro®

Over 50 published studies, including
22 human clinical trials

^ Based on enhanced absorption of CuraPro® curcumin versus equivalent weight capsule of unstandardized turmeric containing 2% curcumin.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

Proven Effective - Verified in Published Human Clinical Studies

CuraPro®: The All-In-One Solution

Healthy Inflammation Response*†

Brain & Nervous System Support*

Cardiovascular Support*

Musculoskeletal Support*

Deep Cellular Support*

Gastrointestinal & Liver Support*

Lung & Bronchial Support*

Endocrine Support*

Skin*

Curcumin from turmeric (*Curcuma longa*) supports multiple pathways in the body and is a potent free-radical fighter and immune system modulator. By reducing oxidative stress, curcumin is able to help the body resist cellular damage in the brain and in breast, colon, and prostate tissue.*

Curcumin research has also shown benefits in supporting healthy blood

glucose levels†† and proper liver function, making this powerful botanical compound a perfect choice.*

Turmeric & Standard Curcumin vs. CuraPro® Curcumin

Turmeric supplements and standard curcumin extracts can't deliver the benefits of the clinically studied curcumin in CuraPro (BCM-95®).

- Turmeric supplements fall short. Turmeric only provides about 2 to 5 percent curcumin per dose. Real results require higher levels.
- Standard curcumin extracts are poorly absorbed in the digestive tract. In order to be beneficial at dosages convenient for your patients, curcumin needs an absorption enhancer. CuraPro curcumin uses turmeric essential oil (a source of turmerones) to promote effective absorption and blood retention of curcumin so it can support optimal health.
- To get the most from this botanical, your patients need a full spectrum of curcuminoids, including, but not limited to, curcumin. CuraPro delivers curcumin plus demethoxycurcumin and bisdemethoxycurcumin—valuable curcuminoids that offer more than one isolated compound.

The CuraPro Difference:

EuroMedica's High Absorption Curcumin

Standard curcumin's absorption is poor. While new research has focused on approaches to improve curcumin's absorption, CuraPro curcumin has been the most beneficial by adding turmeric essential oil. Comparison testing has shown that this formula has much better absorption and greater blood retention time at meaningful levels than standard curcumin extracts. **CuraPro curcumin is the *only* curcumin in the world with a patented absorption system utilizing turmeric essential oil, which contains turmerones.**

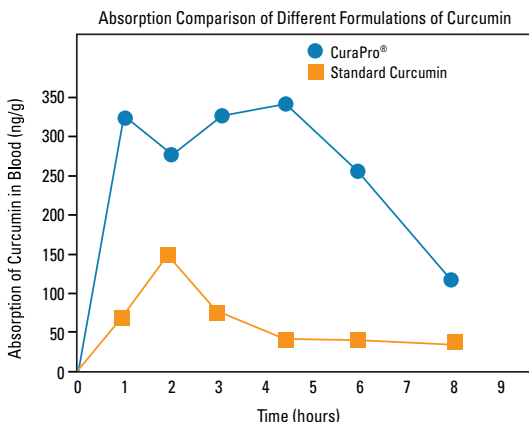
Powerful Compounds – Enhanced Absorption

Turmerones not only boost absorption, they boost the power of curcumin after absorption and have independent health support benefits of their own. They are increasingly recognized for their amazing value to supporting overall health. Research on these compounds from turmeric essential oil has shown that turmerones protect against the risk of oxidative damage, support healthy cells, and support a healthy inflammation response.*† We believe that this component in CuraPro curcumin is what makes this product different and highly effective in clinical practice. **To date, there have been over 50 published studies on the curcumin in CuraPro, 22 of which are human clinical trials, on brain, immune, and heart health, as well as absorption, retention, and supporting mood.***

Why We Do Not Use Piperine

Piperine is incompatible with many prescription medications, as it magnifies effects on P-glycoprotein and CYP3A4 1, which can affect a wide spectrum of prescription medications, including digoxin (heart rhythm drug), verapamil (high blood pressure and angina), cyclosporine (anti-rejection drug for transplant patients), phenytoin (anti-seizure), rifampin (anti-tuberculosis) and more.

Published Human Crossover Study to Evaluate Absorption of CuraPro



† Occasional inflammation due to exercise or overuse †† Supports healthy levels already within normal range

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT DISEASE.

CuraPro®: The Superior Choice

The Truth & Value of Curcumin As a healthcare practitioner, you want to provide your patients with the most effective, clinically proven curcumin available. But do you know how much curcumin is present in the product you are prescribing?

WHAT TO CONSIDER	CuraPro (BCM-95® curcumin)	Curcumin/Soy Lecithin Complex	Water Dispersable/ Nano Curcumin	Turmeric
1 Capsule/Softgel Contains	750 mg	500 mg	600 mg	500 mg
Curcuminoids	500 mg <i>(stated on label)</i>	90 mg <i>(NOT always stated on label)</i>	60 mg of curcumin <i>(NOT always stated on label)</i>	10-25 mg of curcumin (2-5%) <i>(NOT always stated on label)</i>
Possible Blood Levels of Curcuminoids	Up to 10X Absorption of 500 mg = Up to 5,000 mg of curcumin	29X Absorption of 90 mg = 2,610 mg of curcumin	27X Absorption of 60 mg = 1,620 mg of curcumin	1X Absorption of 10-25 mg = 10-25 mg of curcumin
Enhanced Absorption System	Turmeric essential oil with turmerones	Soy lecithin and microcrystalline cellulose	Nanotechnology and water dispersion	None

BOTTOM LINE: CuraPro provides 500 mg of pure curcuminoids per softgel, has published evidence of safety, proven high levels of absorption, and proven health benefits based on over 50 published studies, 22 of which are human clinical studies.

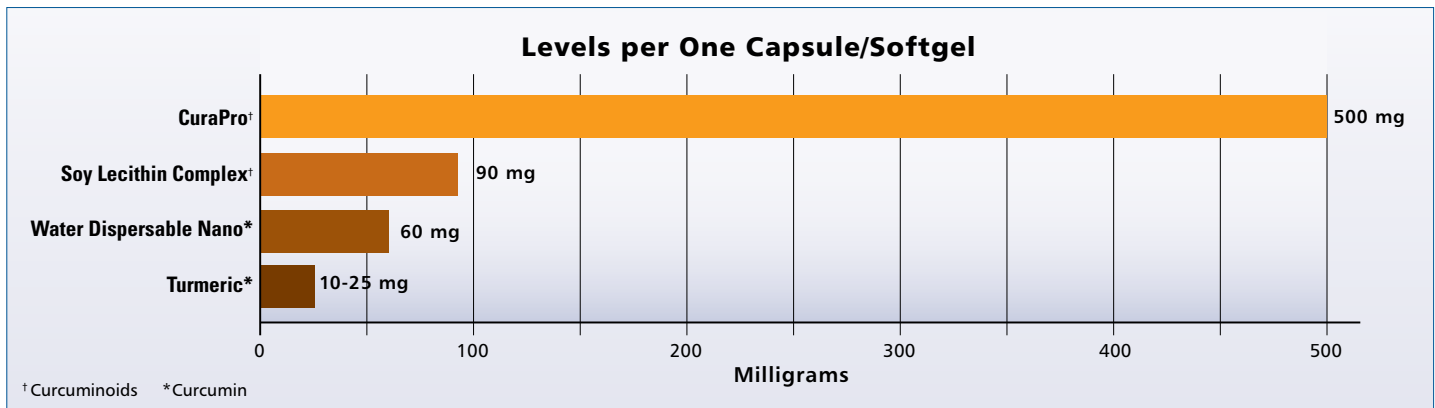
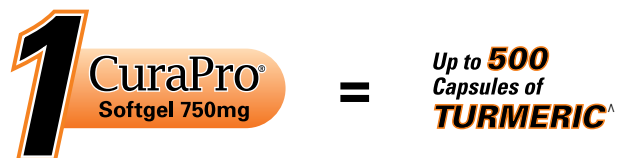


Chart is based on levels reported on label. For brands with no curcuminoid levels established, then curcumin content is reported. CuraPro provides the full spectrum of curcuminoids in their natural ratio.

Ethically Harvested, Fair Practices, Vigorously Tested

The turmeric used to create CuraPro curcumin is grown in northeast India without the use of pesticides or chemicals. The crops are sustainably tended by independent, local farmers who are paid reasonable and competitive prices. Raw materials are consistently analyzed for contaminants and tested for potency, both in India, and in the United States. Only class 3, food-grade solvents are used in the extraction process.



All references available upon request

866.842.7256

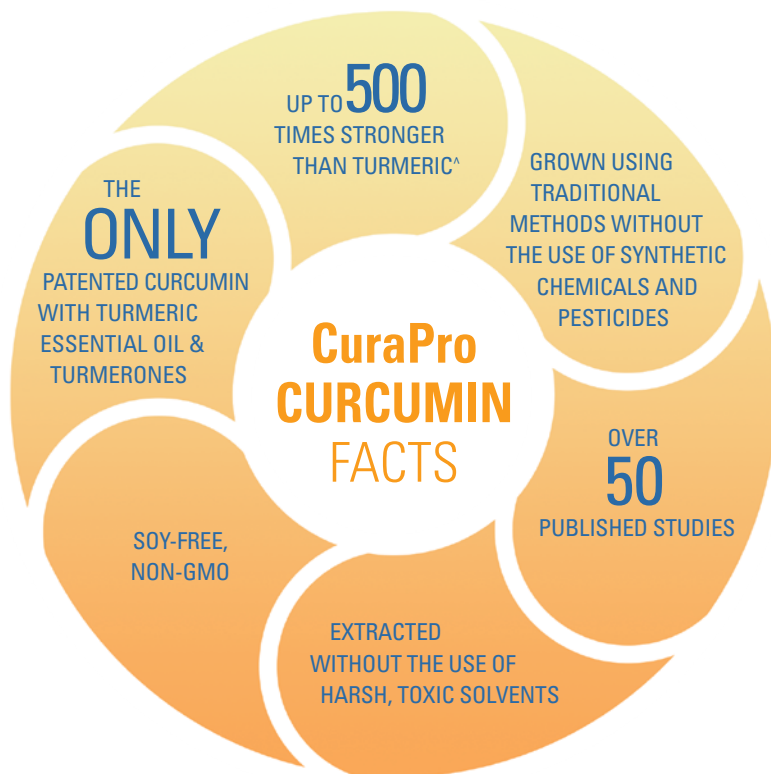
[^] Based on enhanced absorption of CuraPro® curcumin versus equivalent weight capsule of unstandardized turmeric containing 2% curcumin.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT DISEASE.

“I use this curcumin exclusively in my research because of its proven absorption and retention in the bloodstream, and it has had several successful clinical trials. It’s also the only curcumin with turmeric essential oil.”



— Ajay Goel, PhD, is an epigenetics researcher focused on gastrointestinal health at Baylor Research Institute[‡]



Powerful CuraPro Formulas



CuraPro® 750 mg is our highest potency curcumin formula. It delivers up to 500 times more curcumin to the bloodstream than turmeric.[^]

- Contains 500 mg of curcuminoids per softgel
- Supports liver, brain, heart, and immune health
- Protects cells from oxidative stress and free radicals*



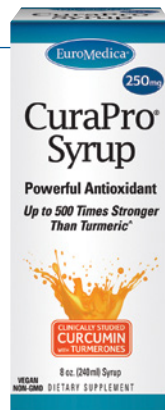
CuraPro® 375 mg is an easy to swallow small softgel. It delivers up to 500 times more curcumin to the bloodstream than turmeric.[^]

- Contains 250 mg of curcuminoids per softgel
- Supports liver, brain, heart, and immune health
- Protects cells from oxidative stress and free radicals*



CuraPro® Brain is formulated to target healthy brain and neurological function.*

- Mental agility
- Focus and clarity
- Neural communication
- Protection from damaging oxidative stress*



CuraPro® Syrup is a mild, sweet-tasting syrup to meet the needs of those who prefer a liquid form.

- Contains 215 mg of curcuminoids per 1 teaspoon (5 ml)
- The power of CuraPro for patients who have difficulty swallowing capsules, tablets, or softgels
- Sugar-free formula

All references available upon request

866.842.7256

Available Exclusively at:

 **emersonwellvate**SM



[‡] A member of the EuroMedica, Inc. Scientific Advisory Board.

[^]Based on enhanced absorption on CuraPro® curcumin versus equivalent weight capsules of unstandardized turmeric containing 2% curcumin.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT DISEASE.