

Shade Selection Matrix

SKIN TONE LEVEL

First, select your skin tone:

- 1 - Fair
- 2 - Fair to Light
- 3 - Light to Medium
- 4 - Medium
- 5 - Tan
- 6 - Tan to Deep
- 7 - Deep

UNDERTONE

Next, select your undertone:

There are two easy ways to determine your Undertone:

Option One:

Cool - Veins look blue, skin appears to be pink

Neutral - Veins look blue and green. Skin is not too pink or yellow olive

Warm - Veins green and skin appears yellowish or olive toned

Option Two:

If you look good in SILVER jewelry: You are COOL

If you look better in GOLD jewelry: Then you are WARM

If you look equally good in GOLD or SILVER jewelry, then you are NEUTRAL

COVERAGE

Finally, select a foundation with your coverage preference: Light/Medium/Full

NOW, LOCATE YOUR PERFECT SHADE:

absolute minerals foundations have been coded for ease of selection. Each Foundation color 1-12 has been assigned a SHADE SELECTION CODE under its name. The NUMBER indicates SKIN TONE level – The LETTER indicates UNDERTONE.

| <i>STYLE</i> | <i>COLOR NUMBER</i> | <i>COLOR LETTER</i> | <i>DESCRIPTION</i> | <i>THINK-ACTRESS</i> |
|---------------------------|-------------------------|-------------------------|---|----------------------|
| absolute BASE | 1 | 1N | A neutral tone for porcelain-to-light skin with neutral undertones | Nichole Kidman |
| | 2 | 2W | A warm tone for the fairest porcelain skin with yellow-olive undertones | Kate Walsh |
| | 3 | 3C | A cool tone for medium skin with pink undertones | Liv Tyler |
| | 4 | 4W | A neutral tone for medium skin with yellow-olive undertones. | Lucy Lui |
| | 5 | 4N | A neutral tone for medium skin with neutral undertones. | Jennifer Hewitt |
| | 6 | 4C | A cool tone for medium skin with pink undertones. | Sandra Bullock |
| | 7 | 5C | A cool tone for medium-to-tan skin with rosy undertones. | Jessica Alba |
| | 8 | 5N | A neutral tone for tan skin with neutral undertones. | Alicia Keys |
| | 9 | 5W | A warm tone for medium-to-tan skin with subtle yellow-olive undertones. | Eva Mendez |
| | 10 | 6N | A neutral tone for tan skin with neutral undertones. | Beyonce |
| | 11 | 7C | A cool tone for tan-to-dark skin with rich red undertones. | Oprah Winfrey |
| | 12 | 7N | A neutral tone for deepest skin with neutral undertones. | Iman |
| | | | | |
| absolute WHIPPED | 1 | 1N | A neutral tone for porcelain-to-light skin with neutral undertones | Nichole Kidman |
| | 2 | 2W | A warm tone for the fairest porcelain skin with yellow-olive undertones | Kate Walsh |
| | 3 | 3C | A cool tone for medium skin with pink undertones | Liv Tyler |
| | 4 | 4W | A neutral tone for medium skin with yellow-olive undertones. | Lucy Lui |
| | 5 | 4N | A neutral tone for medium skin with neutral undertones. | Jennifer Hewitt |
| | 6 | 4C | A cool tone for medium skin with pink undertones. | Sandra Bullock |
| | 7 | 5C | A cool tone for medium-to-tan skin with rosy undertones. | Jessica Alba |
| | 9 | 5W | A warm tone for medium-to-tan skin with subtle yellow-olive undertones. | Eva Mendez |
| | | | | |
| absolute softBLEND | 1 | 1N | A neutral tone for porcelain-to-light skin with neutral undertones | Nichole Kidman |
| | 2 | 2W | A warm tone for the fairest porcelain skin with yellow-olive undertones | Kate Walsh |
| | 3 | 3C | A cool tone for medium skin with pink undertones | Liv Tyler |
| | 4 | 4W | A neutral tone for medium skin with yellow-olive undertones. | Lucy Lui |
| | 5 | 4N | A neutral tone for medium skin with neutral undertones. | Jennifer Hewitt |
| | 6 | 4C | A cool tone for medium skin with pink undertones. | Sandra Bullock |
| | 7 | 5C | A cool tone for medium-to-tan skin with rosy undertones. | Jessica Alba |
| | 9 | 5W | A warm tone for medium-to-tan skin with subtle yellow-olive undertones. | Eva Mendez |



D00318 - Waterford BASE 1



D00325 - Vienna BASE 2



D00332 - London BASE 3



D00349 - Salinas BASE 4



D00356 - New York BASE 5



D00363 - Roma BASE 6



D00370 - Madrid BASE 7



D00387 - Isabella BASE 8



D00394 - Martinique BASE 9



D00400 - LUXOR BASE 10



D00417 - Casablanca BASE 11



D00424 - Bosaso BASE 12